



Sample Timeline

Pennies for Peace is a flexible service-learning program—you can choose to start and end the campaign at a time that is convenient to your schedule. When determining a timeline for your campaign, we recommend that you consider the following steps:

1. Register your Pennies for Peace campaign at <http://www.penniesforpeace.org>. There's a short form to complete. Once you're done, we'll send a few materials to get you started!
2. Read the **Central Asia Institute & Pennies for Peace Story** (located in the Toolkit section).
3. Review the **curriculum**, which is designed to facilitate authentic learning opportunities for students and help them better understand *why* they are collecting pennies. The curriculum is guided by themes designed to stimulate critical thinking about the importance of education, the value of diverse cultures, and the responsibility that we all share as global citizens. The curriculum is grouped into grade-level units: Elementary (grades K-5), Middle School (grades 6-8), and High School (grades 9-12).
4. View the **photos, videos, fact sheets, map, and additional references** (located in the Toolkit section) for inspiration, insight, and motivation.
5. Establish **start and end dates** for your campaign. Campaigns can be as short or as long as you'd like—what's important is that you assign start and end dates to your campaign so that students, parents, and the community have a time frame.
6. Use the **template letters** (located in the Toolkit section):
 - Communicate with **parents** about your campaign—they may want to help their children collect pennies.
 - Let local **businesses** know about your campaign—they may want to sponsor your class by matching donations.
 - Have students contact their **Congressional representatives** about their interest in providing U.S. aid to help fund education in Central Asia.
 - Alert local **media**—share the Pennies for Peace mission of giving children half a world away a chance at a better life through education.
7. Use the **printable stickers** (located in the Toolkit section) to decorate your penny collection container.
8. **Collect only pennies** to make it possible for all students, including those from very limited means, to participate.
9. Exchange your pennies and **send your donation to Pennies for Peace**. Take a trip to a local bank and watch your pennies be counted by the coin machine before they are converted into a cashier's check or money order. Send your donation to: Pennies for Peace, P.O. Box 7209, Bozeman, MT 59771.
10. **Receive our thanks!** We'll send you a Certificate of Appreciation to acknowledge your students' hard work!